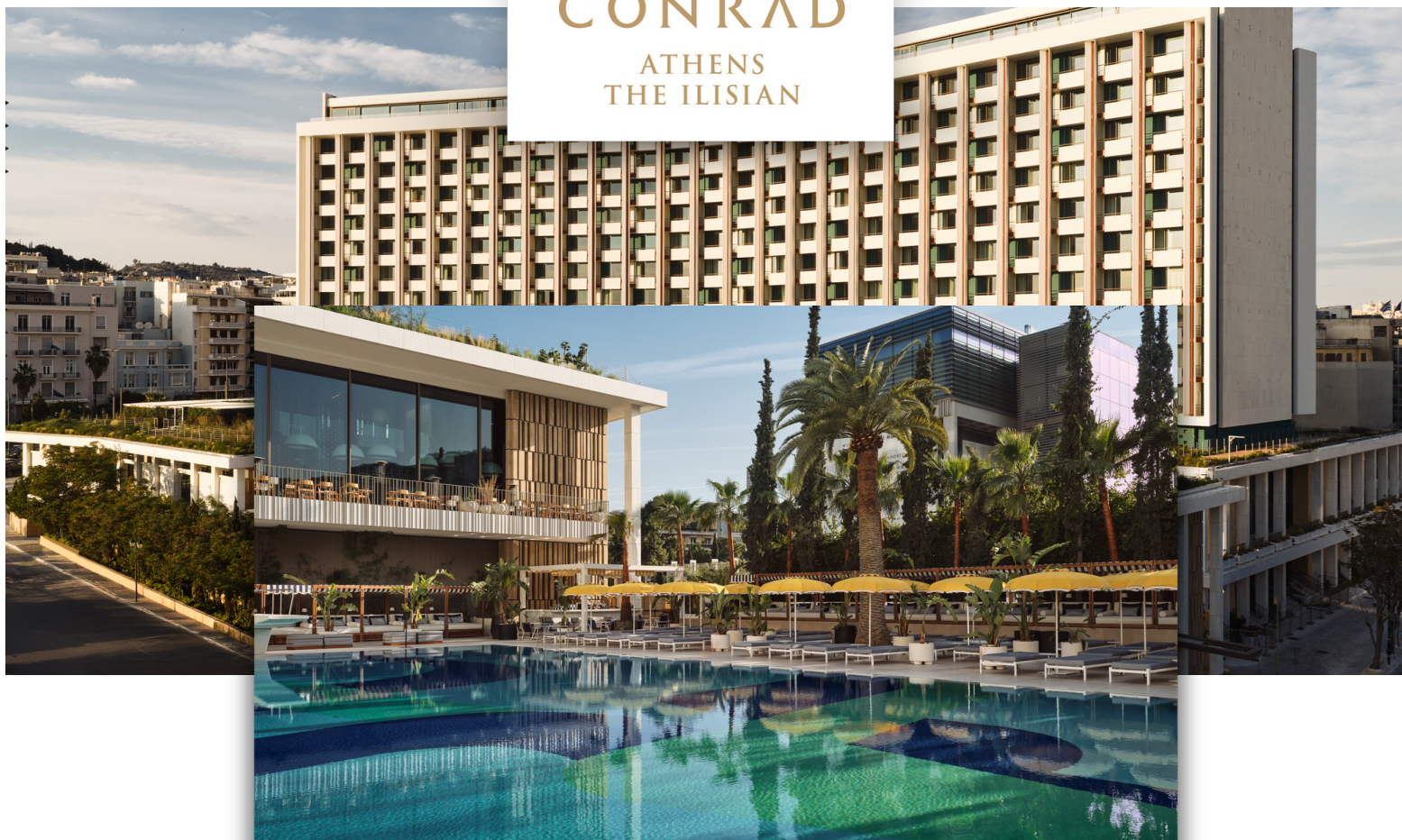


CONRAD®

ATHENS
THE ILISIAN



Authentic Athens meets modern luxury

Nassos Papazoglou, General Manager, Conrad Athens The Ilisian, describes the property as an authentic gateway to Athens, where guests can effortlessly immerse themselves in the city's rich history, vibrant culture, and everyday local life from an ideal neighborhood setting.



Why Athens is particularly compelling for luxury travelers right now

What I find most exciting about Athens today is that it has evolved enormously without losing its authenticity. For many years, international travelers saw Athens primarily as the gateway to the Greek islands, somewhere to spend a night or two before moving on. I think that perception is now completely outdated.

Athens has become a destination in its own right. It has the history and cultural depth that everyone expects, but alongside that there is a very contemporary, creative and increasingly sophisticated city. What often surprises our guests is the energy of Athens: its neighborhoods, galleries, restaurants, cafés and bars, but also how relaxed and spontaneous the city remains.

For me, that combination is what makes Athens particularly compelling for luxury travelers. You can spend the morning surrounded by 2,500 years of history, have lunch by the sea, return to the city for an afternoon of contemporary art or shopping, and end the day on a rooftop overlooking the illuminated Acropolis. Very few capitals can offer that variety so naturally within a single day.

What makes Conrad Athens uniquely positioned to immerse guests in the city and what I regularly share with guests

What really set us apart is our ideal location. We sit on Vasilissis Sofias Avenue, in a real Athenian neighbourhood rather than a tourist enclave. Some of the city's finest museums are a short walk from our door, Kolonaki's cafés and boutiques are around the corner, and the historic center is close enough to reach on foot. That matters more than it sounds! It means a guest can step outside and be immediately inside the life of the city, walking the same streets as Athenians, rather than being shuttled to it. Immersion here is not a programmed experience, it simply where we are.

The recommendation I share most often is to climb Lycabettus Hill just before sunset. It's a short walk from the hotel, most visitors never think to do it, and from the top the whole city falls away toward the sea with the Acropolis lit below. It's the moment guests describe to me most when they come back down, and it costs nothing.

[Explore our resort](#)